



KYLIE MOFFATT

TRAINING & PARTNERSHIPS MANAGER

AGFORCE TRAINING

Kylie is a fourth-generation agricultural producer with a lifelong connection to regional Australia. Raised working with cattle, horses, and dryland cropping, and still actively involved in her own livestock operation, she brings a genuine, firsthand understanding of the pressures faced by producers.

She is passionate about supporting primary producers, developing the next generation of rural workers, and strengthening regional communities through training that is practical, relevant, and industry-led.

INFLUENTIAL WORK

- **Ag-Tech Business Development Manager:** Managed more than 400 client relationships for Farmbot Australia, including major pastoral companies, consistently exceeding national sales KPIs.
- **Strategic Partnerships:** Developed and maintained partnerships with leading ag-tech providers and managed distribution networks across Queensland through Nutrien, Elders, and other rural retail businesses.
- **Industry Advocacy:** Represented major brands at key industry events including NTCA conferences, Beef Australia, and AgForce Producer Days, presenting practical solutions to producers and industry stakeholders.
- **Community Leadership:** Kylie serves as a Councillor for the Australian Campdraft Association, where she leverages her strong rural networks to coordinate national-level events and support innovation within traditional agricultural communities.

QUALIFICATIONS

- Certificate IV in Bookkeeping & Accounting (2010)
- Bachelor of Nursing Science – Townsville University (2001)

EXPERTISE

Producer engagement, sales, and long-term relationship building

Strategic partnerships and stakeholder engagement across agriculture

Hands-on support for adopting new systems and technology on farm

Financial, compliance, and operational support for rural businesses

SECTORS

Agriculture & Livestock

Ag-Tech & Digital Solutions

Rural Small Business

Event Management

Grow your organisation and your people

☎ +61 428 762 815

🌐 kylie@ag.training

👤 RTO #46192