



# PAUL ELDRIDGE

## DIRECTOR AGFORCE TRAINING



Paul is a highly entrepreneurial senior business leader. He has founded and cofounded more than 15 companies across 3 countries including Australia, Singapore and Vietnam. Paul's first business was voted 53rd fastest growing company in Australia by BRW Magazine and went on to win numerous industry awards in the finance and banking sector.

Paul has worked in numerous industries across all aspects of education and training, including; founding and developing a Learning Management System, established award winning eLearning Development companies, writing and publishing courses and delivering keynote addresses at international forums.

Paul has a knack for making the abstract tangible and a talent for seeing the big picture and bringing it down to earth.

## INFLUENTIAL WORK

- Founded Response Consulting APAC with the purpose of exporting Response Group capabilities into the region. Secured projects in Indonesia and established a team in Philippines.
- Led the work in establishing a joint venture with AgForce to build and provide a new training capability to the agriculture industry.
- Founded the Optivly ELearning business having incubated it within Response. Won two eLearning awards in its first year of operations.
- Throughout career, led capital raising activities worth over \$6m, successfully secured various blue-chip clients for start-ups and secured a number of key projects with industry bodies and government agencies.

## QUALIFICATIONS

- MBT, AGSM UNSW
- BA (Visual Design), Deakin University
- Cert IV TAE

## ASSOCIATIONS

Member, AICD

Fellow, Australian Institute of Learning Professionals

Fellow, Institute of Leadership & Management

## EXPERTISE

Strategy (Technology and Business)

Indo Pacific market entry and development

Business establishment

Education and training

eLearning

## SECTORS

IT and telecommunications

Energy

Finance

Food processing

Agriculture

**Grow your organisation and your people**

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